



**Zone One Representative Council  
Board of Directors Meeting Minutes  
June 2, 2020**

The meeting was called to order at 6:47 PM, Pacific Standard Time via a Zoom Video Conference.

**Board Members Present:**

Monica Webb (Chairperson)

Linda Vance (Vice Chairperson)

Mary Anne Black (Treasurer)

Kory Kumar (Secretary)

Niki Abilla (Director)

Meghan Dullin (Director)

Jessica Thorndycraft (Director)

Shannon O'Dell (Show Manager)

The board met to discuss the following items:

1. Legal information required/clarified for the 2020 Zone One Show.
2. Volunteer Job List & the volunteer board members who would be present at the show to do the jobs.
3. Financial information related to where we currently stand, the amount of money that is needed to pay the bills of the show, any potential areas we could cut expenses from, show fees in relation to the amount and quality of prizes given at the show, and the overall financial health of the organization for future Zone One Shows.
4. The partnership with INPHC, and implications of shared costs of the event.
5. State Health Department requirements, as well as the recommendations from APHA, and the need of a written plan for providing and enforcing health protocols by the horse show facility. **NOTE: The Idaho Facility is NOT YET OPEN for horse show events, and will not be open until mid June.**
6. The expressed wishes for the show to continue from informing polling, and direct communication with the exhibitor base.
7. Options for the show to go forward for 2020.
8. Potential large events in other states that are being held at the same time as the Zone One & INPHC show: WAQHA & NSBA World Show.
9. Support for the IPHC and SRPHC shows just before the Zone One & INPHC show.
10. Final Decision for Zone 2020 after all the discussion of implications and factors involved.

**OLD BUSINESS**

- The Zone One Board of Directors has been meeting approximately every 30 days over the last several months, in order to monitor the current health crisis situation, and strategically plan for our August 2020 Zone One Regional Championship Show.
- Board members were asked to gather information they felt was relevant to the success of our August event, and bring it for consideration of the group to this board meeting.
- In May 2020, the Board of Directors felt that the forward movement of the Zone One Show was in the best interest of Zone One. We set a future meeting date for 30 days, and mutually decided to watch what was happening with other events opening up, and gather information from our exhibitor base on how they felt going forward with a show.



## NEW BUSINESS

### 1. LEGAL INFORMATION/IMPLICATIONS:

- a. Our insurance policy does not exclude virus for liability coverage.
- b. Our insurance policy (every horse show insurance policy) provides insurance for our event AND names the facility as insured by us. This fact means that in the event of lawsuit, there is the potential for financial damages to be made against Zone One, and in some cases, could be made against the Zone One Executive Board Members.
- c. Zone One is incorporated in Washington State, with an event held in Idaho State. We would need to hire a lawyer to help draft a statement of liability for exhibitors to sign that covers the laws for both places. The group discussed using liability statements from other events happening now instead of consulting with an attorney.
- d. There is potential issue of gross negligence versus negligence, which would need to be defined specifically by the states involved in Zone One.
- e. Prior consultation with attorney's in the state of Washington created additional questions related to Covid 19, and insurance issues. There is no past case law for virus situations like this.
- f. The insurance information and clarification is important because any legal case resulting in a person contracting Covid 19, and seeking damages against the Idaho Center or Zone One could come down to IF health protocols were set up, IF they were followed, and/or IF health protocols were enforced at the event.
- g. The board discussed the legal and insurance implications of stated but not enforced health protocols, versus the enforcement of health protocols, and what that means in legal terms of negligence versus gross negligence.

### 2. VOLUNTEER BASE:

- a. Many of the board members 4 out of 7, will not be at Zone One for various reasons. The 3 remaining board members who will be at the show are not readily available to do the large number of things that need to be done in setting up the show, and keeping things moving forward smoothly as the show goes on.
- b. Some Zone One Delegates from clubs, have graciously stepped up and offered to fill in and do some of these jobs.

### 3. FINANCIAL INFORMATION/IMPLICATIONS:

- a. Zone One is a non-profit organization. In the last 3 years, we have had only 2 shows that made a small positive profit, and that profit has been put back into the show as awards and/or prizes for the exhibitors. Zone One gives away an average of \$25,000 in prizes at the show.
- b. While the class fees of Zone One are similar to shows we are compared to, our level of prizes is much higher. The board discussed the following options:
  - i. Raising the flat fee.
  - ii. Raising the individual class fees.
  - iii. Raising the office fee.
- c. The board discussed the possibility and option of cutting down our prizes for the 2020 show. The following options were discussed:
  - i. Not having a store for 2<sup>nd</sup> – 3<sup>rd</sup> place class average winners.



- ii. Not doing buckles for the class average winners in every 3+ horse class.
      - iii. Only giving out high point awards.
      - iv. Cutting the all around/overall high point & reserve high point awards.
    - d. The Zone One Board of Directors feels strongly that we need to build up our bank account, so that having worry about being able to pay show bills is not a factor in hosting an event.
      - i. At this time, the Zone One Financials will be extremely negatively affected with any overall losses in income.
      - ii. Any loss of income will negatively affect the ability for Zone One to have a 2021 show.
      - iii. Any loss of income will have a negative affect on the executive board members, who could be asked to give money for the coverage of horse show expenses unable to be paid from the Zone One bank account.
    - e. At this time, Zone One expenses are greater than the projected income for the 2020 show.
      - i. In order to follow the recommendations put out by APHA alone, we will need to spend additional money for PPE.
      - ii. We will need to pay an attorney to help us draft the disclaimer statement for exhibitors to sign.
      - iii. We will need to purchase additional supplies (drapes and structures) in order to create additional judges spaces per the expressed wishes of the judges for social distancing practices.
      - iv. We will need to hire additional staff in order to enforce health protocols and to help cover the jobs previously done by volunteers.
- 4. PARTNERSHIP WITH INPHC:
  - a. INPHC took a huge financial hit in 2015, from which they have not yet recovered.
  - b. INPHC club members are uncomfortable going forward with a 2020 show given all of the factors involved at this time.
- 5. HEALTH DEPARTMENT REQUIREMENTS:
  - a. According to state health departments, Zone One & INPHC will need to submit contact information for ALL exhibitors and guests of the show for contact tracing purposes to the state of individuals origin AND that state of Idaho in the event of virus spreading.
  - b. According to the Idaho Horse Park, Zone One & INPHC will need to submit a written plan of ENFORCED Health Protocols prior to the event as part of our event contract.
  - c. According to recommendations from APHA, Zone One & INPHC will need to purchase and supply hand sanitizer, face masks for staff, and others who want them, and systems for social distancing at the show.
- 6. EXHIBITOR EXPRESSED WISHES:
  - a. A large majority of exhibitors who have come to Zone One in the past want the show to go forward, and are planning to come in 2020.
  - b. According to informal polling, approximately 10% of former exhibitor are not planning to come to the show due to the current health crisis. 34% of exhibitors want additional organizational structures in place for the show. 44% of exhibitors want additional handwashing stations available. 36% of exhibitors want social distancing structures in place. 36% of exhibitors feel that national points are more important than horse show prizes.
- 7. OPTIONS FOR THE SHOW GOING FORWARD IN 2020:
  - a. Cutting prizes (discussed above).
  - b. Raising fees (discussed above).



8. OTHER LARGE EVENTS WITH POTENTIAL IMPACT ON OUR SHOW:
  - a. WAQHA has rescheduled their Trophy Circuit show on top of our Zone One Show. Polling of individual trainer barns does not show that this will have a large impact on our show. There will be some impact, but according to trainers expressed intentions to come to Zone One, there are not many groups who will go to that show over the Zone One Show.
  - b. The NSBA World Show has butted up to Zone One for years. This has not proven to be a major hurdle for us in the past, and is not likely to be one now.
9. SUPPORT FOR OUR REGIONAL CLUBS:
  - a. IDPHC is having a 4 judge APHA show the weekend before Zone One. They were awarded the Northwest Championship Classes for 2020, and are also giving away a belt buckle to EVERY class average class winner at the show. The show dates are July 31-August 1, 2020.
  - b. SRPHC is having an AQHA (full slate of classes), Ranch Show, and now an 8 judge APHA (full slate of classes). The show dates are August 5-10, 2020.
  - c. These 2 regional club combined events, provide exhibitors with 14 APHA judges over a 10 day period.
  - d. Zone One will provide a \$100 sponsorship to both IPHC and SRPHC for their shows (motioned, 2<sup>nd</sup> and passed).
10. FINAL DECISION 2020:
  - a. In light of all the factors, and the implications of everything discussed the Zone One board motioned, 2<sup>nd</sup> and passed the decision to cancel the 2020 show.
  - b. Kory Kumar and Shannon O'Dell will notify all staff and judges before our official statement is published about cancelling.
  - c. Shannon and Kory will work on an official press release statement about the show cancelling.
  - d. The Zone One Board will meet again before the November meeting to regroup and begin looking forward to making the 2021 show a success. We will work on things to be further discussed at the November meeting.

A motion was made, 2<sup>nd</sup> and passed to adjourn the meeting. The meeting ended at 8:15 pm