

Zone One Representative Council Meeting Minutes November 2, 2019

Call To Order: The meeting began at 8:10 AM

Quorum Established: YES: 11 people present. 7 clubs were represented.

Roll Call of 2018 Zone One Regional Delegates & Alternates in alphabetical order:

CLUBS WITH MEETING REPRESENTATION: CLUBS WITHOUT MEETING REPRESENTATION:

Idaho Paint Horse Club Alaska Paint Horse Club

Inland Northwest Paint Horse Club
Pacific Northwest Paint Horse Club
Snake River Paint Horse Club
Montana Paint Horse Club

Rainier Paint Horse Club Oregon Paint Horse Club

Southwest Washington Paint Horse Club

Washington State Paint Horse Club

Treasure Valley Paint Horse Club

Identification of Guests:

2 Guests were present at the meeting: Patty Baker, and Grace Harris. Thank you for coming!

Additions to Agenda:

1. Youth Halter Classes Discussion

Correspondence:

Molly's Custom Silver Buckle Bid

Previous Minutes:

• The February 2019 minutes were emailed out two times prior to this meeting. They were also available on the website and Facebook. A motion was made to accept the February 2019 minutes. The motion was seconded. The motion passed.

Presentation of Bills:

- Snake River Paint Horse Club's hotel bill was presented for payment from the one night stay over for Anne Jones
 judging the CHAMPS classes. This was also a sponsored amount, which had already been turned in and
 deposited.
- A banner was purchased prior to the Vegas Show, and a show sponsorship was shared with INPHC and SRPHC for the promotion of our August Ranch Horse, Zone Show & Paint O Rama combined event. The banner will be hung at several other large shows around the country in order to promote our combined event.
- A bill from Cathy Glover for the maintenance and continuation of the website was presented.

• All three bills were approved by means of a motion, 2nd and passed. Payment will be sent immediately for these presented bills.

Treasurer's Report: A print out of the financials was handed out and discussed. The bank balance to date was shared.

- * A profit and loss statement was handed out and discussed. A positive profit for 2019 was noted.
 - Zone One has steadily been building up its working capital over the past several years. We made a small profit on the 2018 show, and we increased our 2019 profit.
 - A detailed look of the financials from 2018 through 2019 was done. A year by year comparison was provided and reviewed by the group.
 - The group discussed the left over money in the shared account. Ideas were shared on how to split that
 money up equitably. A motion was made, 2nd and passed to provide SRPHC with some of the money for
 show hospitality reimbursement, and to carry over the overpayment on sponsorship to Tom Black for
 the 2020 show.

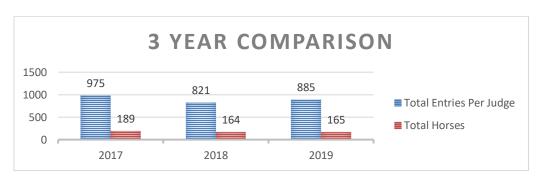
<u>Website:</u> Cathy Glover currently manages the website. Payment for the hosting and management of our site was discussed. Payment will be given to her for this.

• Cathy needs current pictures for our website please. A motion was made, 2nd and passed to have Cathy Glover maintain the Zone One website for 2020 & 2021, and to pay her the amount requested in her bid. Zone One will have a later date charge for 2021 website hosting, not included in the bid.

OLD BUSINESS:

1. NEW BUSINESS: (Graph Provided Below)

- a. Zone One 2019 Show Report
 - i. We had 885 entries per judge in 2019 compared to 821 entries per judge in 2018.
 - **ii.** A profit was made on the 2019 show, which was larger than the profit from the 2018 show. A breakdown of the financials was distributed and discussed.
 - **iii.** Stall revenue was down. This was caused by the change of charging per night versus per day in 2018.
 - iv. Exhibitors and board members reported that the show went smoother than in years past.
 - **v.** Our show is increasing in a way that requires us to increase our professional staffing. How do we do this while minding our profit margins?
 - **1.** The group discussed having National Directors provide some volunteer time, as they are given money from NWCC for director expenses.



^{*}A motion was made to accept the Treasurer Report. The motion was seconded, and passed.

b. Zone Show Feedback for Future Improvements

- i. The group discussed some class list challenges with trail and driving, and how the placement of these classes could be moved to maximize exhibitor participation. This will be addressed again at the February meeting.
- **ii.** Sponsorship money was not actively sought by many people. This is an area of growth opportunity. This will all be addressed again at the February meeting.
 - **1.** Any person who gets a cash sponsorship for Zone One is given 20% cash back of that money.
 - **2.** The group discussed having individual clubs provide \$200 in buckle sponsorship each year.
 - **3.** The group discussed ways to use premium stalls as added sponsorship revenue.

NEW BUSINESS:

- 1. The Nomination and Election of 2020 Officers & Board Members: The following people were elected to serve for 2020: These individuals were unanimously voted in as the 2020 officers by means of a motion, 2nd and passing of each positions election.
 - c. Chair Person: Monica Webb: WSPHC
 - d. Vice Chair Person: Linda Vance: SWWPHC
 - e. Secretary: Kory Kumar: WSPHC
 - f. Assistant to the Secretary: Shannon O'Dell: INPHC
 - i. A motion was made to have Shannon O'Dell serve as an assistant to the secretary for paperwork (duties she had previously performed as a board member and Show Manager). This motion was 2nd, and passed.
 - g. Treasurer: Mary Anne Black: SRPHC
 - h. Assistant to the Treasurer: Shannon O'Dell: INPHC
 - i. A motion was made to maintain Shannon O'Dell, as a signer to the account. The motion was seconded, and passed. She will serve as assistant to both the treasurer and secretary.
 - i. At Large Board Member 1: Jessica Thorndycraft: INPHC
 - j. At Large Board Member 2: Niki Slattery-Abilla: SWWPHC
 - k. At Large Board Member 3: Megan Dulin: IPHC
- 2. Zone One 2020 Dates & Judges: all judges have been sent contracts.
 - a. August 12-15, 2020 AT Ford Idaho Center, Nampa, Idaho
 - b. April DeVitt KY (signed and returned contract)
 - c. Rhonda Replogle MD (signed and returned contract)
 - d. Mark McCarthy CO (signed and returned contract)
 - e. Mike Carter TX (signed and returned contract)
 - f. Charlene Carter TX (signed and returned contract)
 - g. Keith McDonough CA

3. Paid Positions 2020: All bids are due to Kory Kumar at zoneoneapha@gmail.com by February 1, 2020 for consideration. A bid form will be attached to the minutes, and published on Facebook and the Website. The following list of positions will be sought after for bid by all board members, and regional clubs. Our 2020 goal is to not exceed what was paid in 2019 for each position.

a. Show Manager: 2019 payment: \$2000.00b. Show Secretary: 2019 payment: \$2820.00

c. In-Gate: 2019 payment: \$600.00
d. Announcer: 2019 payment: \$588.00
e. Ranch Manager: 2019 payment: \$305.00
f. Trail Manager: 2019 payment: \$1160.00
g. Arena Assistant: 2019 payment: \$405.00

h. Photographer: 2019 payment: \$410.00 (hotel only)

i. Store Clerk: 2019 payment: \$375.00

4. Volunteer's for 2020 Show:

- a. The group discussed the possibility of having National Directors provide some support at the show.
- **b.** The group discussed having high school student volunteers (as they must complete a specific number of volunteer hours in order to graduate from high school).
- **c.** The group discussed having local 4H kids help out.
- **d.** The following schedule of 8am -12 noon (4 hours) and 1pm 5pm (4 hours) will be used to try and get people to commit to volunteering. Earlynn Chase and Meaghan Dulin will work on rounding up local volunteers to help with the show. Kory Kumar will write a letter for them to use explaining the volunteer program.

5. Awards for 2020:

- **a.** The group discussed the amount of inventory left over from the 2019 show, and the potential purchasing requirements for the 2020 show. Kory Kumar and Niki Abilla will work up a projection of needs, and present it at the February meeting for award budget consideration.
- b. We will do something different than saddles in 2020. Different possibilities are being investigated.
- **c.** Molly's Custom Silver submitted a bid for our buckles and buy up options for 2020. Going with Molly's over Gist will save us approximately \$2300.00. The bid was discussed, and sample buckles were passed around. A motion was made to accept the Molly's bid for 2020. The motion was 2nd, and passed. Molly's Custom Silver will be the official buckle sponsor/vendor for Zone One 2020.

6. Zone One Premium:

- a. The 2020 Zone One and INPHC Paint O Rama will be published and available for download by May 1,
 2020 at the latest.
- **b.** Youth Walk/Trot 11-18 classes will be added to the 2020 class list.
- c. High Point Rules were discussed: A motion was made to require 3 horses in a division, in order to make 1 point earning class, unless specifically sponsored (1 total class within a single division to qualify) in order for that division to qualify for a high point. The motion was 2nded. The motion was defeated. This will be revisited in February.

The following were discussed, and will be addressed again at the February meeting: Board members and club delegates are asked to discuss class placements with their clubs and report back feedback at the February meeting.

d. It has been requested that the driving classes be moved due to difficulty of drivers to get ready in time.

- **e.** There are some difficulties with the crossover of trail and pleasure/horsemanship/western riding classes. This will be looked at more closely.
- f. The group discussed the youth solid paint bred classes, and numbers. We have been asked to add Amateur walk/trot SPB classes for 2020 after point earning class numbers at the Western National Show.
- **g.** Youth Halter classes needs consistency between shows due to NWCC criteria. Perhaps NWCC can give a recommendation to regional clubs for this, so that the youth have the opportunity to go into the correct type of halter classes, and so that the same halter classes are offered uniformly at the shows.

7. Zone One 2021:

- a. A motion was made to stay in Nampa, Idaho for Zone One 2021. The motion was 2nd, and passed.
- b. The decision was made to extend our partnership with INPHC and SRPHC through 2021 as well
- c. The following judges have been given letters of intent to judge in 2021: August 14-17, 2021
 - i. Stephen Shank NY
 - ii. John Andersen CO
 - iii. Christina Baldwin MI
 - iv. Kimberly Garrett MO
 - v. Amy Watkins OH
 - vi. Steven Meadows VA (pending)
- 8. A motion was made to adjourn the meeting. The motion was 2nded, and passed. The meeting ended at 12:37 pm.

The next meeting is Sunday, February 9, 2021 @ 8:30 AM

Red Lion Hotel Janzen Beach

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